

GEORGETTE FIGUEROA'S RESUME

GRAPHIC DESIGNER & BUSINESS OWNER



GEORGETTE FIGUEROA, LLC

2023 - PRESENT

Designed, produced, and sold merchandise to Alaska Geographic, the official partner of Alaska's National Parks & Public Lands. My products were sold at several National Parks across Alaska, and my stickers were the Top Sellers at AK Geo Denali the summer 2023.

I created various graphics for businesses and organization in Talkeetna, AK. Projects include the poster & merchandise for the Oosik Ski Race, menu layout and website work for Denali Brewing, produced a business logo for Talkeetna Wired, painted the Talkeetna Gear Shop's logo on a 10ft x 10ft panel, and sold my own merchandics at various shops throughout Talkeetna.



RESUME BOMB.COM

2018 - 2021

Owner & operator of ResumeBomb.com a resume template and writing website. I designed resume templates, wrote resumes, and offered free resume writing tips and tricks. I sold over 1,500 resumes world wide.



CREATIVE DIRECTOR

RESEARCH & DEVELOPMENT CONCIERGE CO

2020

Co-founded a scientific & clinical research startup company. I founded the company's branding, established a creative department, built the website, and created all marketing material.

I also mentored a graphic design apprentice in the Adobe Creative Suite.



VISUAL INFORMATION SPECIALIST

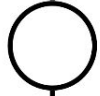
PHILADELPHIA DEPT OF PARKS & RECREATION

2015 - 2016

Right after college, I was hired by Parks & Rec, where I worked with maps & graphics. I managed several projects, including a \$200,000 signage update project, where I oversaw the design, fabrication, installation, and the mapping.

I also conceptualized the used of universal symbols for city wide rules and regulation signs – a solution for communicating with Philadelphia’s multilingual population.

I prepared visual material, including photographs, illustrations, graphics and maps for Parks & Rec’s publication and educational materials.



“ FREELANCE GRAPHIC DESIGNER ”

2015 - 2020

I'm going to be honest – the start of my graphic design career was not professional what-so-ever. In my early days, I was a “freelance graphic designer” exclusively hired by my friends. It took me quite some time to realize just how free my lancing was, and eventually I started to level up!

My projects included logos for restaurants and small businesses, making posters and merchandise for small music festivals, painting logos on storefronts, chalkboard art for various events, and custom sneaker designs too!

Thanks for stopping by!

-GEORGETTE ☺